# Diversity, Equity and Inclusion in EHDI

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# Agenda

Introductions **Group Exercise Definitions** Why DEI is Important in EHDI **Examples of DEI** Resources Action Steps - What you can do in your state



https://youtu.be/Wf9QBnPK6Yg



## Who Are We?

Our personal sense of identification determines how we see others. The first step in examining our biases is to know our own values and beliefs.

Exercise:		
I am	, but, I'm not	



### Exercise continued:

l am	But	I'm not	
Jewish		cheap	
A woman		A bad driver	
Lesbian		A man-hater	



## Terms and Concepts

**Diversity** –Socially it refers to the wide range of identities. It broadly includes race, ethnicity, gender, age national origin, religion, disability, sexual orientation, socialeconomic status, education, marital status, language, veteran status, physical appearance, etc. It also involves different ideas, perspectives and values.

**Equity** – The fair treatment, access, opportunity and advancement for all people, while at the same time striving to identify and eliniate barriers that prevent the full participation of some groups. The principle of equity acknowledges that there are historically underserved and underrepresented populations and that fairness regarding these unbalanced conditions is necessary to provide equal opportunities to all groups.

**Inclusion** – The act of creating an environment in which any individual or group will be welcomed, repsected, supported and valued as a fully participating member. An inclusive and welcoming climate embraces and respects differences.



Learning and growing from EQUALITY TO EQUITY

Put in little boy on boxes/ chain link fence at baseball game



SOCIAL	TARGET	PRIVILEDGED	OPPRESSION
IDENTITY	GROUP(S)	GROUP(S)	
Race	Black, Indigenous,	White People	Racism
	People of Color (BIPOC)		
Class	Working class, Poor	Middle, Wealthy	Classism
Gender Identity	Transgender, gender queer, gender non- conforming, women	Cisgender people (men)	Transphobia, sexism
Sexual	Lesbian Gay, Bisexual,	Heterosexual	Heterosexism
Orientation	Queer people	people	
Ability	People with disability	People without disabilities	Ableism
Age	People over 40	Younger people	Ageism
Education	People without	People with college	Classism
	college degrees	degrees	
Immigration	Immigrants,	US citizens,	Nationalism,
Status	undocumented	documented	Xenophobia
	people	immigrants	
Religion	Islam and Judaism	Christianity	Anti-Semitism and
			Islamophobia

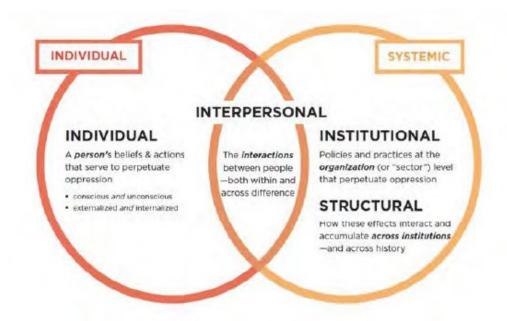
<sup>\*</sup>Target Group(s): Social identity group(s) within the U.S. that have historically had limited or no control of institutions, including (at times) personal choices.



<sup>\*</sup>Privileged/Dominate Group(s): Social identity group(s) within the U.S. that have historically had control of major institutions that shape society

<sup>\*</sup>Adapted from Morten Group, Target, and Privileged Group Chart

## Why do we need to know about DEI?



Our individual beliefs and values impact larger systems in which we interact.

Image Source: National Equity Project



## Why is DEI important in EHDI?

- HRSA Grant
- CDC Grant
- Dignity to those we serve
- Equity in opportunities



### Webinar: Equality Through Direct Referrals to Parent to Parent Support

- https://www.infanthearing.org/webinars/2022/equalitythrough-direct-referrals-to-parent-to-parent-support.html
- October 13, 2022



### **EARLIER SUPPORT**

Enrolled in Parent-to-Parent Suppor No Later than 6 Months of Age Before Direct Referrals

12%

Enrolled in GBYS no later than 6 months of age

After Direct Referrals

80%

Enrolled in GBYS no later than 6 months of age



These percentages reflect infants who were enrolled in GBYS.

# What We Experienced Through Continuous Quality Improvement Testing

- Referral and enrollment dates are sooner
- There is an expansion of geographic impact
- There is a greater reach to more diverse families
- Able to improve diagnosis equality
- Proving earlier support and connections for families





# HOW can **EHDI systems** incorporate DEI?



What can you do to address DEI Literacy

Enhancing your materials, website and publications

Representation

Ensuring that you provide examples of representation

**Conversations** 

Encouraging dialogue with EHDI stakeholders and partners





# WHAT you communicate is important















DEI Track 2023



# Representation Matters







Information for Expecting Parents from the Virginia Department of Health Newborn

Screening Programs

#### BEFORE THE **BIG DAY**

In just a few weeks, your baby will enter the world. There is a lot you can do now to plan for their arrival.

SCREENING After your baby is born, your baby will have some routine screening that is recommended by the CDC or your pediatrician.

NEWBORN







**NEWBORN TESTS** 





LEARN MORE (>

#### & PROCEDURES

HERE TO HELP Shortly after your baby's birth Virginia has programs hospital staff will complete dedicated to helping young a few routine tests and parents and parents-to-be. procedures with your baby.

Check out this video Check out this video





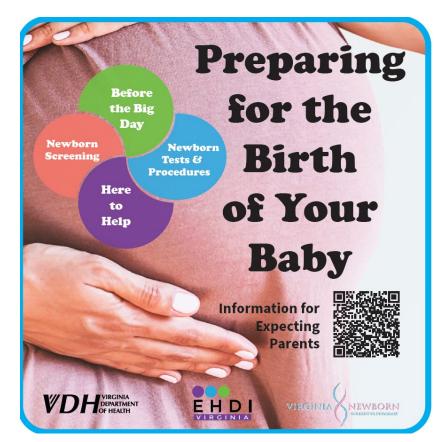








CONTACT US: VA\_EHDI@vdh.virginia.gov Newborn\_Screening@vdh.virginia.gov 2023





**DEI Track** 

#### A Shared Plan of Care for working with a professional:

#### Primary Care Provider (PCP): a healthcare professional who

practices general medicine, including pediatricians. PCP's are the first stop for medical care. PCP's can be a medical doctor, nurse practitioner, and/or a physician assistant.

#### **Primary Care Provider should:**

- ☐ Discuss your child's hearing loss and next steps
- □ Discuss referrals your child may need:
- o Ophthalmologist (eye doctor)
- o Cardiologist (heart doctor) Neurologist (Nerve, brain doctor)
- o Infectious disease doctor o Genetics

Nose and Throat specialist

□ Provide an understanding of

Early Intervention services

□ Explain amplification options

(Otolaryngologist)

#### Audiologist:

a professional trained to diagnose, manage and treat hearing or balance problems.

#### Audiologist should:

- ☐ Refer your child for a repeat Auditory ☐ Refer your child to an Ear, Brainstem Response (ABR) test if needed to determine their hearing
- □ Explain the child's hearing loss

Ear, Nose and Throat Specialist should:

☐ Provide medical clearance for hearing aids – if needed

□ Discuss hearing loss and treatment options

☐ Discuss communication options

□ Examine your child's ear

#### Ear. Nose and Throat (Otolaryngologist): a medical

specialist who is focused on the ears, nose, and throat. These specialists are trained in both medicine and surgery. Also known as an ENT.

#### Early Intervention (EI):

a program that provides services and support to families to help children develop skills and reach their highest potential.

#### ☐ Explain the importance of early

☐ Befer for further tests – if needed

- intervention services
- with your child ☐ Schedule a visit to complete the
- initial assessment □ Develop an Individualized Family Service Plan (IFSP) -plan to identify

#### Early Intervention (EI) should:

- individualized supports and services that will enhance your child's development ☐ Assign a service coordinator to work
  - □ Discuss communication options for children diagnosed with hearing loss
    - □ Discuss what to expect at your medical appointments related to hearing loss

#### Family to Family Support:

a member of a family who has experienced caring for a child with hearing loss. They provide support and help identify additional resources.

#### Family to Family may:

- ☐ Provide support in understanding your child's hearing loss
- ☐ Share additional tips for managing your child's hearing loss
- ☐ Discuss available resources for your child
- □ Discuss importance of Early Intervention services
- ☐ Discuss communication options



A group of parents and professionals worked together to design this Shared Plan of Care for your child who has been diagnosed with hearing loss. This plan should serve as a guide following diagnosis. The purpose is to provide the next steps in your child's hearing health care. The great news is that there are plenty of professionals and parents ready to support you.

- . It can be difficult to remember questions during your child's appointment. It may be beneficial to write your questions beforehand.
- · Early intervention is key to your child developing communication, language and literacy skills. Contact your local early intervention provider to understand more about the services they provide.
- Research communication options for your child. Choose an option that works best for your family.
- · Discuss with your child's primary care provider (PCP) recommendations and referrals based on your child's hearing loss.
- · Get connected with family organizations for support.
- · Check with your insurance company about coverage relating to hearing loss
- · If you need assistance with resources or information, contact the Virginia Early Hearing Detection and Intervention program.

You should receive unbiased information on communication options.









#### Combination

American Sign Language



 Total Communication (both American Sign Language and Listening and Spoken)

Cued Speech

#### Spoken Language Listening and Spoken

Language



It is important to schedule your child's appointment with their PCP and other specialists as needed. Use the guide below to keep track of all your child's recommended appointment dates after discreasis

Repeating Appointments

Recommended Appointments



For More Information: EHDI The Virginia Early Hearing Detection

VDHLiveWell.com/hearing

#### Shared Plan of Care for Children with **Hearing Loss**







# Critical Conversations



### Virginia EHDI Statewide Learning **Community Meeting**

Review of agenda

This meeting is to create a space where parents and professionals contribute and benefit through the open and balanced sharing of questions, solutions, ideas, experiences and knowledge.

**AGENDA** 3:30PM - 5:00PM

Welcome and Introductions

Valerie Abbott

Daphne Miller

Regional Resources and Updates

Valerie Abbott

Parker Brodsky and

Deepali Sanghani

VA EHDI Data Driven Decision Making

CDC Hearing Survey

Diversity Equity and Inclusion in Virginia EHDI

Expansion of Hearing Screening up to 36 months

History and Purpose of Virginia's EHDI Learning Community

Wrap-up Next Steps

Valerie Abbott





# Diversity, Equity & Inclusion

- DEI Training series
- Kira's Story







Should the strategies for communicating results or next steps to families of different demographic backgrounds vary? What are the impacts of changing, or not changing, your approach?

Do cultural norms or differences impact follow up for families? How do you address these differences and encourage families to receive recommended services?

# DEI Discussion Questions







# Hosted DEI Lunch & Learn





# EHDI Diversity, Equity and Inclusion Lunch & Learn Series

- Intersectionality Intersectionality recognizes each person's multiplicity of identities and the links within and across identities. Through a deeper understanding of intersectionality, individuals can better understand bias and more effectively build pathways to inclusion. This workshop will help participants explore the concept of intersectionality and apply this framework both to their professional work. VCIC Facilitator: Jacquie Johnson
- **Fostering LGBTQ+ Inclusion** While society has made progress in the inclusion of LGBTQ+ identities in recent years, there are still overt and subtle ways that individuals who identify as LGBTQ+ may feel excluded or marginalized. These experiences can relate to policies and practices as well as interpersonal exchanges, professionally and personally. This workshop will introduce strategies involving factors such as policies and training individuals can implement to foster climates that are inclusive. **VCIC Facilitator**: Emma Yackso
- Microaggressions Microaggressions have been defined as "brief and commonplace daily verbal, behavioral, or environmental indignities." While they may not result in formal complaints or lawsuits, they do have consequences when it comes to morale, engagement, and retention. This session will explore the concepts of microaggressions and macroaggressions will help participants identify effective strategies to prevent and interrupt these indignities when they arise in the workplace. VCIC Facilitator: Chris Burton



# EHDI Diversity, Equity and Inclusion Lunch & Learn Series

- Building Facilitation Skills for Dialogue This interactive training will share some of the frameworks and principles that inform effective program facilitation. Participants will consider the role of the facilitator and how to sequence questions and activities to support engagement. They will also reflect on group dynamics and the impact of identity. Through this program, participants will clearly understand how a facilitator's role evolves as a group develops and they will proactively identify responses to common challenges. VCIC Facilitator: Paula Bazemore
- Creating Upstander/Active Bystander Cultures Have you ever witnessed an uncomfortable encounter in a professional context and wished you knew how to intervene? As demographics in the workplace become more diverse, organizations are increasingly grappling with this question. In this workshop, participants will explore the concept and best practices of an active bystander culture that prevents and effectively addresses bias in the workplace. Attendees will leave with increased knowledge about bystander intervention strategies and tangible skills to speak up and speak out. VCIC

Facilitator: Jacquie Johnson



# EHDI Diversity, Equity and Inclusion Lunch & Learn Series

• Creating a Sense of Belonging (Belonging is a key component of diversity, equity, and inclusion initiatives. Having a sense of belonging helps individuals feel socially connected and makes each person better able to reach their full potential. In this session, participants will engage in reflective and interactive exercises that will help them to understand characteristics for creating a sense of belonging. Participants will also explore tangible strategies to build belonging, including policies, programs, and practices. VCIC Facilitator: Jacquie Johnson)



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# Diversity Equity and Inclusion Cohorts





## Your Role in Workplace DEI Training

- Foundations of Diversity and Inclusion/ Unconscious Bias 101
- . Unconscious Bias 202
- . Cycle of Prejudice
- . Microaggressions
- . Exploring Race and Racial Equity
- . Exploring Socioeconomic Status



DEI EHDI Track 2023



# Ways to be more inclusive





# Diversify your EHDI team

Interns

**Contractors** 

Committee members



## DEI Personal Actions Steps (My Thinking)

- Recognize that based on intersectional identities, people have different experiences with power, privilege, and oppression.
- Recognize, analyze, and disrupt your own implicit and explicit bias.
- Own your responsibility and work.
- Be accountable and courageous.



## DEI Interpersonal Action Steps (My Actions)

- Acknowledge that courageous conversation is the beginning point of interrupting forms of oppressions.
- Engage in conversation and interaction with an emphasis on how the understanding relates to your intentions and impact.
- Recognize and confront Detour Spotting behavior.



## DEI Interpersonal Action Steps (My Actions)

- Recognize and eliminate the use of micro-aggressions as tools of bias, bigotry, and oppression.
- Understand that critique is not persecution.
- Understand that accountability is not cancelation.
- Engage in intentional actions aimed at dismantling oppressive systems.

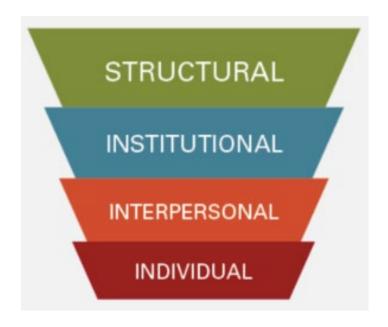


# Recommendations and Action Steps for your State's EHDI Journey to Equity

- Information sharing
- Defining terminology
- Ongoing discussions it is not one and done
- Ongoing QI
- Flexibility



# Multi-Level Cultural Competence





### **DIVERSITY IN TELEVISION AND THE MEDIA**











# 11 BRANDS THAT SUCCESSFULLY MODEL DIVERSE AND INCLUSIVE ADVERTISING





















# Resource Handout





# What ways did your state address DEI?

## Sharing Time

- Please give examples of your DEI experiences:
- Engaging your FBO creating a photo novella
- Learning Community in Kentucky with Spanish Speaking Communities