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# Development and Production of EHDI Stakeholder Training Videos: Nevada's Experience

Division of Public and Behavioral Health

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Department of Health and Human Services

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# Development and Production of EHDI Stakeholder Training Videos: Nevada's Experience

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# Presentation Learning Objectives

- Participants will be able to begin the process of developing EHDI training videos to address program training needs.
- Participants will be able to develop a plan to organize video content and video script in preparation for video production.
- Participants will be able to compile all video components in preparation to work with a production company.



# Project Background

- Efficient and effective trainings of EHDI partners and stakeholders are time-consuming and labor-intensive tasks.
- EHDI partners and stakeholders are always changing, and trainings must be repeated often for new and existing partners to ensure adequate concept retention.



# Video Production Process

Assemble a team tasked with beginning this process

- Determine the purposes for the video
- Set goals to be achieved by the video
- Determine topics and education you want to impart
- Determine the target audiences
- How will the video be distributed



# Video Production Process

- Work with a digital marketing company
- Video Script development
- Video graphics, photos, clips
- Testimonials of professionals, parents, partners, etc
- Review, revise then review and revise again and again



# End Results are Worth the Effort

- **Basic EHDI Overview**

- <https://vault.kps3.com/share/EBABBC75-1F53-4B2C-B17F44DC3A6D6A8A/>

- **Hands & Voices**

- [Hands & Voice video](#)

- **Audiologists**

- [Audiology video](#)



# Questions?