





Collaboration between Public Health, Education Professionals, and a Family-Based Organization to Support Families Identified through Universal Screening for Congenital Cytomegalovirus (cCMV)

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Objectives

- Discuss one way to promote awareness, understanding, and compassion for children with cCMV and/or other conditions with a high probability of resulting in a developmental delay.
- List 2 methods to reach professionals working in educational settings with information about congenital CMV.
- Describe a model for parent-to-parent support of a child with congenital CMV.

The Vivian Act (2021)

Education/Public Awareness

- Make information available and establish an outreach program to reach women who may become pregnant, expectant parents, and parents of infants.
- Raise awareness for CMV among health care providers.

Screening

- Advisory Committee on Heritable and Congenital Disorders to review cCMV for possible inclusion on Minnesota's newborn screening panel.
 - Recommended for addition by the Committee and approved by Commissioner of Health (early 2022)
 - Universal newborn screening for cCMV started (February 2023)



Photo credit: Michelle Wiley/MPR News

Minnesota cCMV Cases (born 2/6/23 - 1/31/24)

- Approximately 60,000 newborns screened
- 185 Minnesota infants identified with a cCMV infection and in longitudinal follow-up
- In the group of infants with completed and available initial follow-up information:
 - 27% had signs at birth that may be associated with cCMV
 - Many signs at birth were considered nonspecific or transient
 - 11 infants identified with cCMV and sensorineural hearing loss



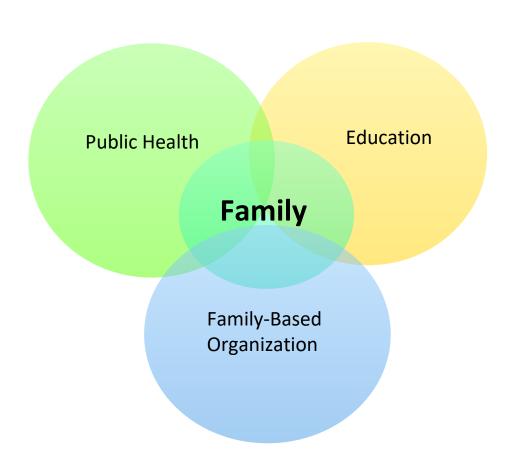
Universal Newborn Screening for cCMV

Purpose

 Identify the infection and any concerns as early as possible and offer interventions that can help minimize impacts

Considerations

- What will be the experience of impacted families?
- What systems will they interact with?
- What supports will be needed?
- How can those supports be facilitated?



Reaching Education Professionals



Jess Moen

General cCMV Information Sharing with Educator Groups

The MDH EHDI/cCMV Program and MN Low Incidence Projects staff shared about cCMV with multiple Minnesota educator groups:

- Early Hearing Detection & Intervention
 Statewide Representatives
- Teachers deaf/hard of hearing
- Educational Audiologists
- Early Childhood Special Education Leaders
- DeafBlind Community of Practice
- Regional Low Incidence Facilitators



Sharing about cCMV with Educators

Targeted practitioners working with and supporting children and their families in educational settings, such as:

- Early childhood special education and family education staff/administrators
- Teachers of students that are blind/visually impaired, deaf/hard of hearing, or have physical/health disabilities
- Childcare providers
- School nurses
- Audiologists (Educational and Clinical)



Remedies for Sorrow Book Study

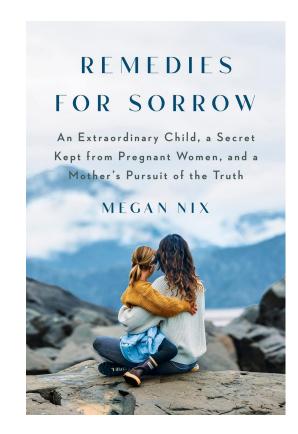
MN Low Incidence Projects: Congenital Cytomegalovirus (cCMV) resource webpage

https://mnlowincidenceprojects.org/cCMV/index.html

Initial book study created for and conducted with Early Hearing Detection & Intervention statewide representatives

- Educational Audiologists
- Early Childhood Special Education Teacher
- Speech Language Pathologists
- Teacher deaf/hard of hearing

Considerations for broader audiences



Remedies for Sorrow Book Study: Participant Feedback

45

Participants

97%

of participants report positive effectiveness of the book study

Participant reported next steps:

- Share information about cCMV with families and colleagues
- Be mindful of potential emotional impact of cCMV diagnosis for families
 - Learn more about cCMV and potential educational impacts

Minnesota cCMV Webinar Series

MN Low Incidence Projects: Congenital Cytomegalovirus (cCMV) resource webpage

- Webinar #1: All Hands on Deck! Supporting the Development of Children with Congenital CMV, presented by Dr. Megan Pesch, University of Michigan
- 2. Webinar #2: All Aboard! Impacts of Congenital CMV in Early Childhood Special Education in Minnesota, presented by the Minnesota Department of Health and Minnesota Low Incidence Projects Statewide Specialists



Minnesota cCMV Webinar Series

Pre Webinars

Developed by a multidisciplinary team Promoted to various groups:

- Early Childhood Leaders
- Low Incidence providers
- Related service providers
- Local Public Health Nurses
- School Nurses
- Audiologists

Webinars

Webinar #1 270 participants

Webinar #2 230 participants

Post Webinars

- Recorded webinars and presentation slides posted on the MN Low Incidence Projects website
- Linked from MDH CMV web page

Webinar Series Participant Evaluations

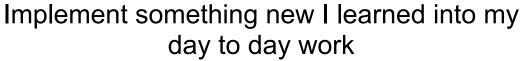
My understanding of cCMV has improved after attending this webinar.

94% of participants agreed or strongly agreed

The information provided in the webinar is relevant to the work that I do.

92% of participants agreed or strongly agreed

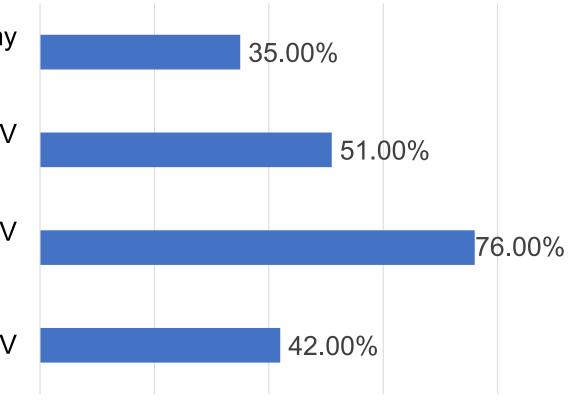
Select any steps that you are planning to complete after attending this webinar:



Share information I learned about cCMV with my family and friends

Share information I learned about cCMV with those I work with

Seek out additional information on cCMV



cCMV Parent Outreach & Support

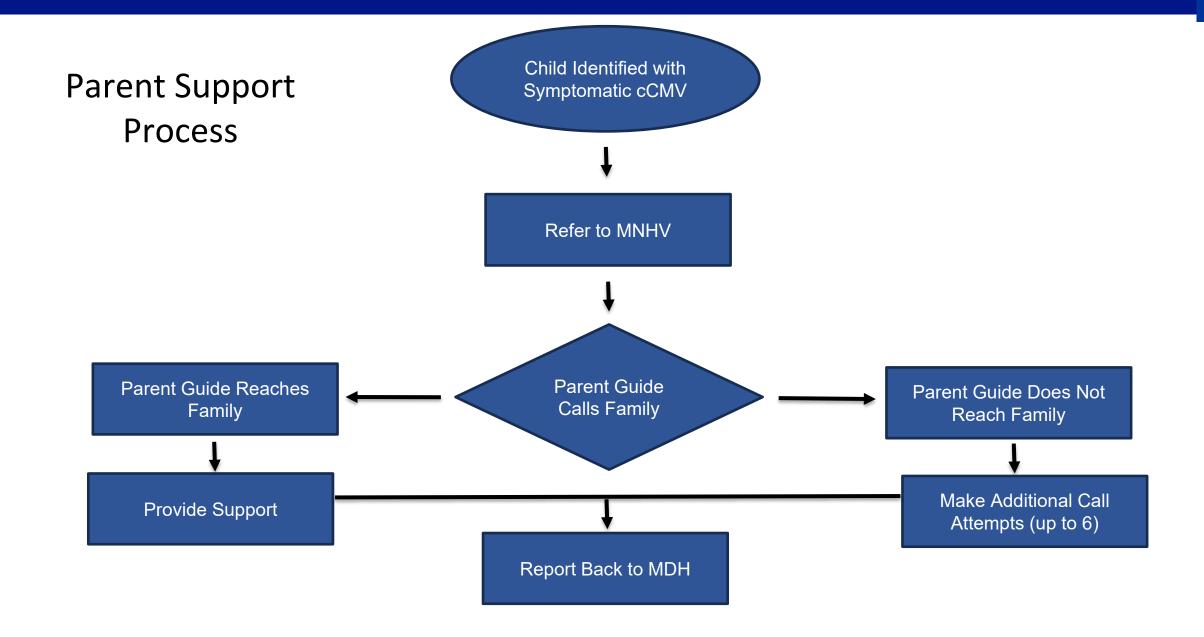


Brenda Hommerding

Callie Holmes

- Parent of a child born with cCMV
- Minnesota Hands & Voices Parent Guide Providing Statewide cCMV Parent Outreach





When Parents are Reached, the Parent Guide...

- Discusses the child's wellbeing and development
- Discusses the parent's support network and emotional health
- Shares opportunities for parent-to-parent connection; including connection to another
 Minnesota family via our database as well as cCMV Specific Parent Support Groups on Facebook
- Asks families if they have received the cCMV parent booklet from MDH, and offers to go over it
 with them and/or answer any questions they may have about it
- Makes sure families know where to find reliable, consistent, and factual information through the MDH cCMV Webpage and the National CMV Foundation Webpage
- Connects families to Early Intervention if not already connected

Parents want to discuss...

- Their pregnancy, the child's birth, and what lead up to the child's diagnosis
- Antiviral treatments
- Previous and upcoming testing and the results such as ultrasounds, MRI's, hearing screenings and vision screenings
- What the future may look like for their child
- Concerns about childcare, breastfeeding, and future pregnancies
- Their emotional health and how they are handling the diagnosis, treatment, and the unknowns and uncertainties surrounding cCMV
- How to obtain mental health support while caring for a newborn (virtual, in-person with the baby, etc.)
- The support or lack of support from family and friends

February 2023 - February 2024

- 38 referrals to MNHV for a child with "symptomatic" cCMV
 - 27 referrals were for cCMV only
 - 11 referrals were for cCMV + sensorineural hearing loss
- 1 child was identified with hearing loss after initial referral for cCMV
- 27 families were reached by the Parent Guide
- 34 total connected calls to families (out of 129 total call attempts)
- 2 families had more than one connected call and 1 family had an in-person visit

Parent Quotes

- "I've been feeling so alone and isolated. My family doesn't even understand. I didn't realize how bad I needed to talk to someone who gets it."
- "It was really scary in the beginning, but it wasn't all for nothing.
 Now I know about CMV and I have told everyone I know about it."
- "I have spent so much time blaming myself, thank you for reassuring me that it's not my fault. I can't believe that people don't know about this."

Questions



Thank you!

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Funding Acknowledgements

Minnesota Hands & Voices is primarily funded by a state-funded grant from the Minnesota Department of Health.





The Minnesota (MN) Low Incidence Projects and this initiative are made possible with a grant from the MN Department of Education, federal award Special Education-Programs to States, CDFA 84.027A. Unless otherwise specified, this activity is not reflective of official policies or recommendations of the MN Low Incidence Projects, the Brightworks, the MN Department of Education, or local education agencies.

