



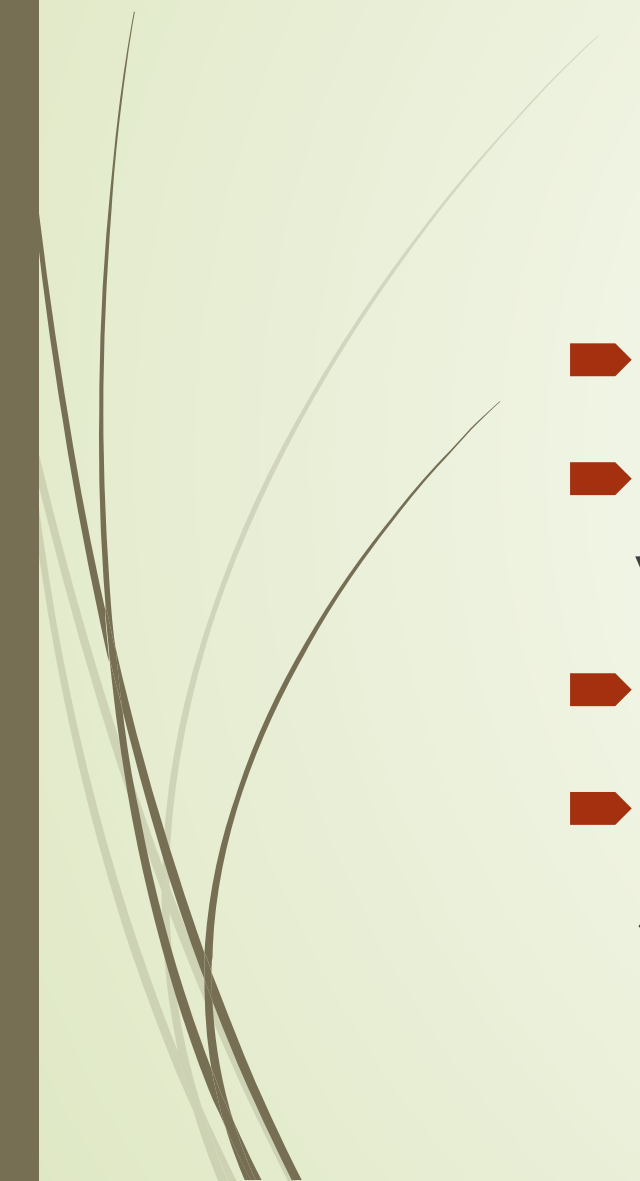
Social Media & EHDI: Examining social media's influence toward early intervention

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About us – our EHDI Journey

- How we met
 - Our Social and Professional Identities; where we parallel and converge
 - Our current passion(s) for EHDI
 - What we look forward to in our EHDI Journey
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Learning Objectives




1. Participants will be able to understand the role of social media toward the complexities of EHDI efforts,
2. Participants will be able to identify key social media resources available to parents of deaf children,
3. Participants will be able to learn strategies to use social media as a positive lever toward EHDI work
4. Being vulnerable and uncomfortable leads toward progress; Here not to create divisions, but identify triggers that cause divisions



Social Constructions & Ideology: The power and influence of Social Media

- Brief introduction toward Social Construction Theory & Ideology
- Socio-history of Social Media
- The power of Social Media in shaping normalcy
- Examples of Social Media's influence on humankind and normalcy
- Can you think of examples how Social Media influenced you (in general)?



Historical & current analysis of Social Media toward EHDI

- Bettie's research on the power of Social Media toward EI
- Examples of Social Media on EHDI
 - Use of ChatGPT
 - Viral videos of the baby hearing for the first time
- Identity formation of deafness: Loss v. Gain through the eyes of the child and parent
 - The Greatest Irony



In Summary

- Leveraging Social Media within EHDI for good
- Using data-driven findings and learning the perspectives from various experiences to provide holistic understanding and support system for deaf babies