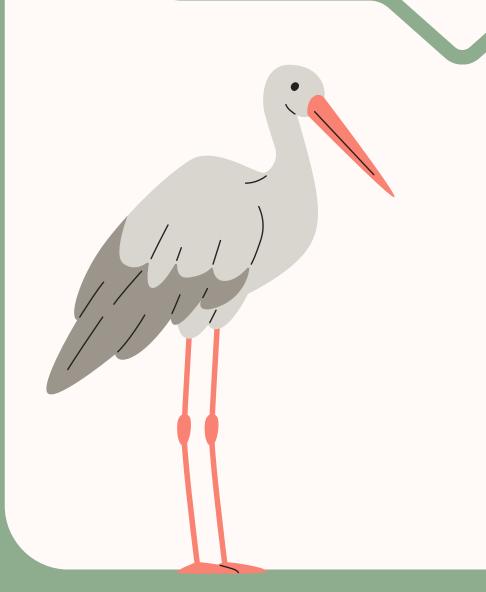
The Consistent Message Project

refers in newborn hearing screening



DID YOU KNOW?

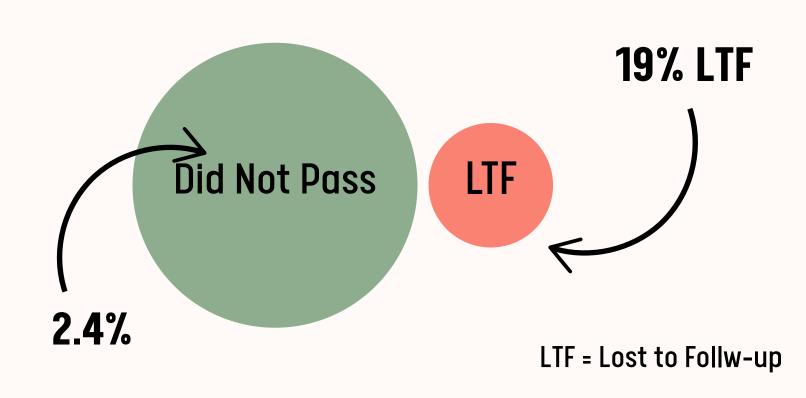
The #1 practice in reducing LTF is a consistent message given to the caregivers of a baby who does not pass the newborn hearing screen.



34% LTF 2022 National CDC EHDI Report 3,547,774 screened 62,508 referred 22,146 LTF Did Not Pass 1.8%

2022 HSA Report

- 107,209 screened
- 2,579 referred
- 429 LTF



2022 Texas Statistics

	# Screened	# Did Not Pass	% Did Not Pass	# LTF/LTD	% LTF/LTD
All Texas Hospitals per CDC	377,256	6,549	1.7%	3,728	56.9 %
HSA Texas Hospitals	37,835	956	2.5%	104	10.9%

CDC 2022 Annual Data (EHDI)

Trained Screeners

Consistent Message



Caregivers empowered to choose the best path for their baby

<u>ASHA</u>

Doing this:

Script communication
for caregivers on
results and importance
of next steps.

Can lead to this:

Decreased LTF for babies who do not pass the newborn hearing screen.

See how HSA is rolling out <u>consistent</u>
education to caregivers on the
importance of follow-up and preparing
for next steps:



^{*}HSA uses HiTrack for internal data management.