

Lourdes Quintana, MS

Outreach and Engagement Manager

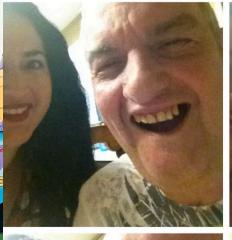
FAMILIA CHARGE-LESSONS LEARNED ON SUPPORTING SPANISH-SPEAKING FAMILIES

OBJECTIVES

- Understanding of how culture impacts engagement
- Share our strategies, successes, and successes in progress.
- Share lessons learned
- Potentially replicate some of these strategies in your area.





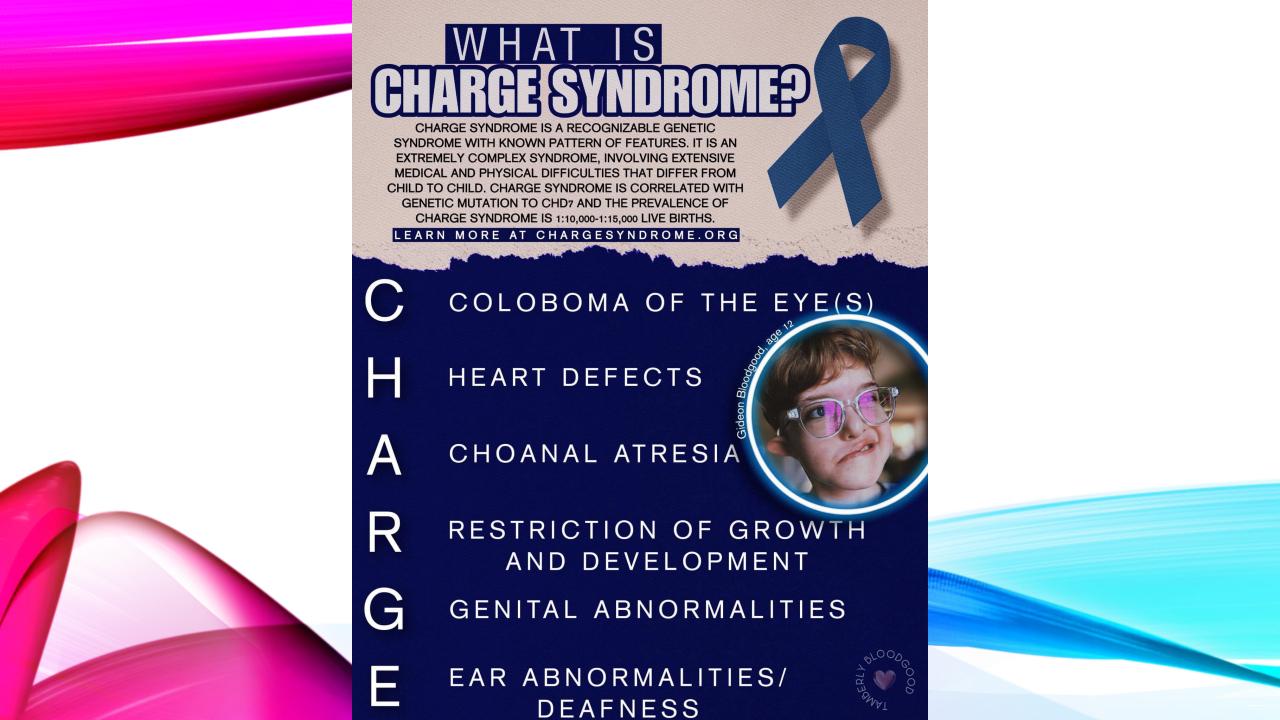












CHARGE SYNDROME

- Rare Genetic Syndrome- 1 in 10,000 births worldwide
- Clinical Diagnosis
- Medically Complex
- Wide range of severity
- Deafblindness and its impact on education
- Families live in constant stress, specially during the first 5 years of life.





CHARGE SYNDROME FOUNDATION

- National Organization with a Global reach
- Website- information hub for families and professionalswww.chargesyndrome.org
- Facebook Group with over 9,000 participants
- Virtual support groups, parent leaders, assistance programs, research and more!

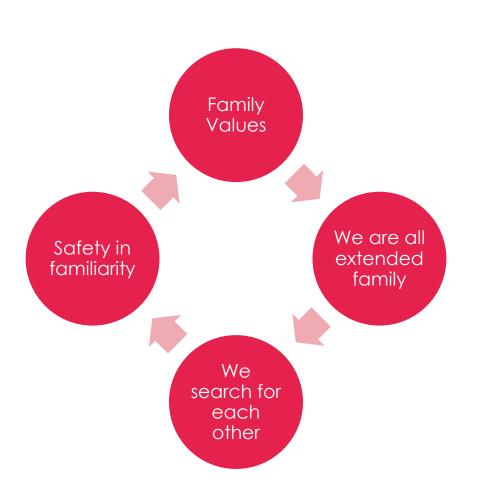


LATIN AMERICANS LIVING IN THE US

- Language barrier
- Cultural differences
- Isolation
- Lack of knowledge about disability
- Challenges navigating the system
- Search for hope
- Living in fear



OUR CULTURE



- Language and cultural barriers impact everything in our lives
- Adding a rare diagnosis can be overwhelming
- "It is rare to find a family like mine"
- Difficulty navigating the system.
- Sometimes we feel invisible.
- But when we find our community, we thrive!

LESSONS LEARNED

- What does not work?
 - Brochures, paperwork
 - Information dumping
 - Structured interviews
 - Scheduling the same length of time as you would for an Englishspeaking family.
 - Literal translations of documents from English to Spanish

- What works?
 - Having someone to talk to, in your language
 - Support systems (churches, schools, other local groups)
 - Ask- what do you need?
 - TIME
 - Ask for confirmation- that they understand the information you are sharing
 - Certain Social Media apps like WhatsApp, Facebook groups

FAMILA CHARGE

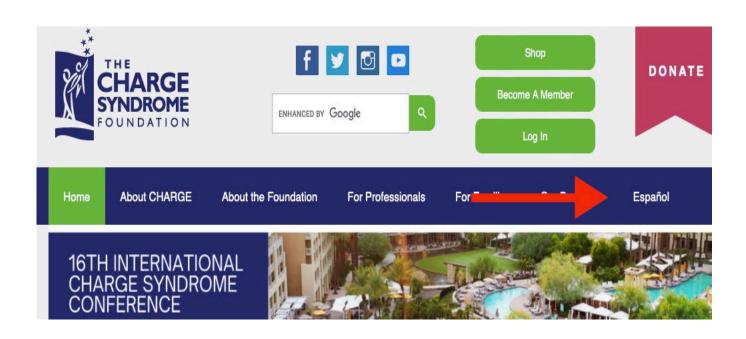
- Monthly Virtual Support Group
 - "Drop-in" system
 - Same day, same time, every month
 - 2 hrs +!
 - Open to ALL families (siblings, adults with CHARGE, parents, grandparents)
 - Open to International Families
 - Mostly open-ended meetings- the group decides the topic and discussion
 - Guest speakers when necessary
 - Facebook group and WhatsApp companions



OTHER APPROACHES-

OUR WEBSITE

- Dedicated section in Spanish.
- ALL webinars will be recorded and interpreted in Spanish.
- Also provide dedicated webinars in Spanish
- Links to other partners and resources.
- Newsletter in Spanish
- Program Applications in Spanish



SOCIAL MEDIA



- WhatsApp- the most effective and popular
- Facebook Groups
- Instagram
- TikTok

This Photo by Unknown Author is licensed under CC BY-SA

PARTNERING



- Hands and Voices
- Deafblind International
- Deafblind Projects
- Parent Centers
- Local Groups
- Joined webinars
- We can do more when we help each other!

IN CLOSING...

- Successful outreach to Spanishspeaking families involves time, resources, and a system-wide change.
- It does not have to happen overnight
- Staffing that reflects your population pays off!
- Sometimes, you must put your agenda aside and just listen.

- Small adjustments can make a significant impact
- Be inclusive!
- Think outside the box
- Understand the social context
- It is now harder than ever, but it is worth the wait!

GRACIAS!

Lourdes Quintana, MS Lourdes@chargesyndrome.org

