

The 10th Annual
Early Hearing Detection
& Intervention Conference



Exhibitor
P R O S P E C T U S

www.EHDIconference.org

February 21-22, 2011
Omni Hotel at CNN Center
Atlanta, GA

2011 EHDI CONFERENCE



WHO WILL ATTEND?

- State EHDI Coordinators
- Audiologists
- Physicians
- Families
- Early Intervention Specialists
- Advocates
- Representatives from the major organizations working in Early Hearing Detection & Intervention

EXHIBIT REGISTRATION

Register online at
www.EHDIconference.org/exhibit

FOR MORE INFORMATION

If you have any questions regarding registration or setup, please contact:

USU Conference Services

Toll Free 800.538.2663

Phone 435.797.0423

Email ehdiconference@usu.edu

TENTATIVE SCHEDULE OF EVENTS

Sunday, February 20, 2011

8:00 am – 5:00 pm DSHPHWA Meeting

12:00 pm – 5:00 pm Pre-Conference Workshop

7:15 am – 8:00 pm Registration open

6:00 pm – 8:00 pm Exhibit Set-up

6:00 pm – 8:00 pm Poster Set-up

6:00 pm – 8:00 pm Speaker Ready Room

Monday, February 21, 2011

7:15 am – 3:30 pm Registration open

7:15 am – 5:30 pm Speaker Ready Room open

7:15 am – 8:30 am Continental Breakfast

7:15 am – 7:30 pm Exhibits open

8:15 am – 9:15 am Opening Plenary

9:25 am – 9:45 am Break

9:35 am – 10:35 am Stakeholder Meeting

10:35 am – 10:55 am Break

10:55 am – 11:55 am Topical Session 1

11:55 am – 1:00 pm Lunch in Exhibit Hall
lunch provided

12:45 pm – 1:45 pm • Poster Session w/authors
• Exhibits open

1:45 pm – 2:00 pm Break

2:00 pm – 3:00 pm Topical Session 2

3:00 pm – 3:20 pm Break

3:20 pm – 3:50 pm Topical Session 3

3:50 pm – 4:10 pm Break

4:10 pm – 5:10 pm Plenary II

5:10 pm – 5:20 pm Awards

5:45 pm – 7:30 pm Reception

Tuesday, February 22, 2011

7:15 am – 8:00 am Continental Breakfast

7:15 am – 12:00 pm Registration open

7:15 am – 2:30 pm Exhibits open

8:00 am – 9:00 am Plenary III

9:20 am – 9:35 am Break

9:35 am – 10:35 am Topical Session 4

10:35 am – 10:50 am Break

10:50 am – 11:50 am Topical Session 5

11:50 am – 1:45 pm Lunch

1:45 pm – 2:45 pm Topical Session 6

2:45 pm – 3:00 pm Break

3:00 pm – 3:30 pm Topical Session 7

3:40 pm – 3:55 pm Break

3:45 pm – 4:45 pm Closing Plenary

CONFERENCE SPONSORS

AAP American Academy of Pediatrics

CDC U.S. Department of Health and Human Services: Centers for Disease Control and Prevention

HRSA U.S. Department of Health and Human Services: Health Resources and Services Administration

NCHAM National Center for Hearing Assessment & Management at Utah State University

EXHIBITOR REGISTRATION INFORMATION

EXHIBIT HALL LOCATION

Omni Hotel at CNN Center

100 CNN Center
Atlanta, GA 30302

website <http://www.omnihotels.com/FindAHotel/AtlantaCNNCenter.aspx>

phone 404.659.0000

EXHIBIT SCHEDULE

To encourage high traffic in the exhibit hall, continental breakfast and lunch will be provided for conference participants each day in the exhibit hall, as well as a reception on Monday evening.

EXHIBITOR CHECK IN	Sunday, February 20, 6:00 pm – 8:00 pm
EXHIBITOR SET UP	Sunday, February 20, 6:00 pm – 8:00 pm
EXHIBITOR HOURS	Monday, February 21, 7:15 am–7:30 pm Tuesday, February 22, 7:15 am–2:30 pm
EXHIBITOR DISMANTLE	Tuesday, February 22, 2:30 pm–3:30 pm
SHIPPING DEADLINE	Tuesday, February 22, 4:00 pm

EXHIBIT CONTRACTOR

The official contractor for the 2011 EHDl exhibit is:

Shepard Exposition Services

1531 Carroll Drive, NW
Atlanta, GA 30318

website www.shepardes.com

fax 404.720.8755

phone 404.720.8600

ORDERING ADDITIONAL AMENITIES

Orders for any additional booth items include electricity and internet must be placed directly with the Exhibit Contractor (Shepard Exposition Services) online at www.shepardes.com

EXHIBIT HALL LAYOUT

A diagram of the exhibit hall layout is available online at: www.EHDlconference.org/exhibit

DOOR DROP POLICY

It is the policy of the EHDl Conference that absolutely no door drops will be allowed at the hotel during the conference.

EXHIBIT HALL LOCATION

\$1,500 Exhibitor/Sponsor
(includes special recognition as a lunch sponsor)

\$1,100 Exhibitor

\$450 Non Profit Exhibitor/Sponsor
(includes special recognition as a lunch sponsor)

\$250 Non Profit Exhibitor

EXHIBIT REGISTRATION FEES INCLUDE

- **1 - 8'x10' booth space including:**
 - 1 - 8' high back drape (Color TBD)
 - 1 - 3' high drape (Color TBD)
 - 1 - 2'x6'x30" high skirted table (Color TBD)
 - 2 - Chairs
 - 1 - Wastebasket
 - 1 - 2-line 7"x44" ID sign stating company name & booth number
- **1 - Exhibitor representative allowed to attend the conference sessions**
 - * Additional exhibitor representatives wanting to attend the conference sessions MUST register for the conference at \$200 per person
- **1 - Boxed lunch on Monday, February 21**
 - * Additional exhibitor representatives NOT attending the conference must register at \$30 per person and will be provided a boxed lunch on Monday.
- **Company listing and web site link posted on the conference web site and printed in conference handouts**

EXHIBIT REGISTRATION DEADLINE

Exhibitors must register by February 1, 2011

www.EHDlconference.org/exhibit

HOTEL INFORMATION

The Omni Hotel at CNN Center is in Atlanta, GA just 15 minutes away from Hartsfield-Jackson Atlanta International Airport and is in downtown Atlanta.

Omni Hotel at CNN Center

100 CNN Center
Atlanta, GA 30303

website <http://www.omnihotels.com/FindAHotel/otel/AtlantaCNNCenter.aspx>

phone 847.544.5300

Check-In 3:00 pm | **Check-Out** 12:00 pm

ROOM RATES

\$140- Per Diem rate for Feb/Mar 2011

TDD SERVICES

TDD Services must be arranged prior to the conference. Please make arrangements for TDD services when reserving your hotel room for the conference.

HOTEL RESERVATIONS

Make reservations as soon as possible. The group rate will be valid as long as there are rooms available, up to and including **January 25, 2011.**

To Make reservations online

CLICK HERE

The group code will automatically populate for you.

To make reservations by phone

Call 888.444.6664 (OMNI)

Ask for group code **EHDI Conference** (Early Hearing Detection & Intervention)

TRAVEL INFO

AIRPORTS

<http://www.omnihotels.com/FindAHotel/AtlantaCNNCenter/MapAndDirections.aspx>

ATTRACTIONS

A perfect blend of cosmopolitan sophistication and southern hospitality, Atlanta knows how to host any visitor.

The Omni Hotel at CNN Center puts you close to so many Atlanta attractions: the **Georgia Dome**, the **Georgia World Congress Center**, **Phillips Arena**, the **Georgia Aquarium**, **Centennial Olympic Park**, the new **World of Coca Cola Museum** and more.