

EHDI Coordinators' Meeting

April 17, 2013

Renaissance Glendale Hotel

FINAL AGENDA

8:30 – 9:00	Welcome and Introductions	Karl White
9:00 – 10:30	Presentation: "Integrating Program Planning and Evaluation Using Logic Models"	Tom Chapel
10:30 – 10:45	Break	
10:45 – 12:00	Planning and Evaluation/Logic Models (continued)	
12:00 – 1:00	Lunch (on your own)	
1:00 - 2:30	Planning and Evaluation/Logic Models (continued)	
2:30 – 3:15	CDC, HRSA, NCHAM updates	John Eichwald, Irene Forsman, Karl White
3:15 – 3:30	Wrap-up	

PRESENTATION OBJECTIVES:

- State how logic models help guide program planning and evaluation
- State the purpose of and components of logic models
- Construct simple logic models
- Describe the added value of elaborating logic models

GUEST SPEAKER:

Thomas J. Chapel, MA, MBA

Centers for Disease Control and Prevention (CDC) Chief Evaluation Officer

Tom Chapel joined CDC in January 2001 to assist CDC programs and partners with program evaluation and strategic planning, first in the Office of Program Planning and Evaluation, then the Office of Strategy and Innovation, and currently as a Senior Evaluation Scientist. He also oversees a variety of enterprise-wide program evaluation functions, including evaluation courses in CDC University, the American Evaluation Association/CDC Summer Evaluation Institute, and the monthly series of CDC Evaluation Forums.

Before coming to CDC, Tom was a Vice President in the Atlanta Office of Macro International, where he directed several large task order contracts for CDC and other Health and Human Services organizations. He is active in the evaluation field nationally, both as a presenter and as a member of several committees and initiatives of the American Evaluation Association.

Tom received his B.A. from The Johns Hopkins University and his M.B.A. and Master of Public Policy degrees from the University of Minnesota.