



**March 5-7, 2023  
Cincinnati, OH**

### **Sponsorship and Advertising**

The National Center for Hearing Assessment and Management (NCHAM) invites you to become a supporter of the 2023 Early Hearing Detection and Intervention (EHDI) Conference, the nation's premier educational and networking event for EHDI stakeholders. The EHDI Conference provides everyone who is involved with EHDI an opportunity to identify areas of concern, promote collaboration, and share best practices. Since 2002, the EHDI Conference has drawn stakeholders and professionals from across the United States.

Early commitments maximize recognition, so please submit your application as soon as possible. We appreciate your support of EHDI and look forward to working with you!

### **Profile of Attendees**

The EHDI Conference draws professionals and parents intent on improving early hearing screening, diagnosis, and intervention systems for infants/young children and their families. EHDI Conference content will be relevant to:

- State EHDI program staff members
- Audiologists
- Physicians and other health care providers
- Families of children who are deaf or hard of hearing
- Early intervention specialists
- Speech-language pathologists
- Advocates
- Representatives from the major organizations working with EHDI programs
- Students

Past EHDI Conferences have averaged about 1,000 attendees, including approximately 200 audiologists, 175 early interventionists, 225 state healthcare and education agency representatives, 250 University faculty and students, 175 family members/parents of children with hearing loss and 75 healthcare/medical providers.

### **Limited Opportunity- Go Steady with EHDI!**

Become a sustaining sponsor of EHDI programs by committing to maintain a Gold or Platinum level of sponsorship for the next three years. Sustaining sponsors receive:

- Special recognition at the EHDI Conference
- Be recognized as supporters of EHDI on the NCHAM and EHDI website year-round (<http://www.infantheating.org/>); <https://ehdimeeting.org/>
- Be recognized as supporters of EHDI on monthly webinars hosted by NCHAM with hundreds of attendees
- Have the opportunity to send email and Facebook announcements to EHDI participants three times each year: the first within two weeks prior to the annual EHDI Conference; the second within two weeks following the annual EHDI Conference, and the third within six months following the Conference
- Enjoy priority early sponsorship registration each year with first choice for sponsorship items as we return to an in-person conference, items including Lunch & Learns, booth space, and other limited opportunities.

## CRITICAL DEADLINES

<b>ACTIVITY</b>	<b>DEADLINE</b>
<b>Sponsorship applications and payment due</b>	<b>Feb 1, 2023</b>
Name/logo for sponsored promotional items *(bags, water bottles, etc.)  All items to be included in the Program book *(Sponsor's names, logos, advertisements)	<b>Jan 20, 2023</b>
All social media and email advertisements	<b>Feb 1, 2023</b>
Logo and information for onsite signage/recognition	<b>Feb 1, 2023</b>

*\*In order to receive recognition in our printed program book, EHDI website, social media, etc. logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format.*

### Contact Us

Casey Judd –  
Conference Direct  
435-213-9454  
casey.judd@conferencedirect.com

### Information about the 2023 EHDI Conference

[www.ehdiconference.org](http://www.ehdiconference.org)

## 2023 Sponsorship Levels and Benefits

<b>Platinum</b>	\$10,000+
<b>Gold</b>	\$7,500 - \$9,999
<b>Silver</b>	\$5,000 - \$7,499
<b>Bronze</b>	\$3,000 - \$4,999

Benefits of Sponsorship	Platinum	Gold	Silver	Bronze
One complimentary registration to the EHDI Annual Meeting.	X	X	X	X
Name or logo listed in the Program Book, on the EHDI Conference website with a link to your website, and in the rolling announcements shown in general sessions	X	X	X	X
Special sign placed on exhibit booth acknowledging contribution	X	X	X	X
Large ad in the Program Book	X			
Medium ad in the Program Book		X		
Small ad in the Program Book			X	X
Email and Facebook notices/ad sent to Conference Registrants six (6) weeks prior to the Conference*			X	
Email and Facebook notices/ad sent to Conference Registrants four (4) weeks prior to the Conference*		X		
Two email and Facebook notices/ads to Conference registrants: the first within two weeks of the Conference and the second within two weeks following the Conference*	X			
Name or logo placed on “Thank You” signage acknowledging sponsors	X	X	X	X
Name or logo on sponsorship signs throughout the Conference space	Per specific sponsorship opportunities.			
Premium 20x20 booth in Exhibit Hall in prime location	X			
Standard 8x10 booth in Exhibit Hall with priority choice of booth location		X	X	X
Acknowledgment of contribution on EHDI Conference Facebook page, reaching over 1,100 people and growing*	X	X		
Acknowledgement of contribution on NCHAM Facebook page, reaching over 3,000 people and growing*	X	X		
EHDI Conference Social Media Account posts acknowledging contribution	X	X	X	

*\*Emails and social media posts will be sent by a third party. Sponsors will NOT receive actual email distribution lists. Materials must be approved by the EHDI Annual Conference planners prior to being sent. All materials associated with Sponsorship Benefits are subject to approval. NCHAM reserves the right to add or discontinue any sponsorship offering at its discretion.*

## Sponsorship Opportunities

In addition to the items above that are included in your sponsorship level, you can also select from the below items (equal to the amount of your sponsorship total). The items below go towards meeting your sponsorship level.

### Hotel Key Cards \$7,500//First come, first served// One opportunity

This is your unique opportunity to place your logo in the hands of all meeting participants staying at the Hilton Cincinnati Netherland Plaza or Hyatt Regency Cincinnati! Logo will be on the key card along with the EHDI Annual Conference logo.

### Water Bottles \$7,500//First come, first served//One opportunity

Place your logo on the nectar of life! These reusable water bottles will bring refreshment to attendees again and again and will put your logo in their hands long after the EHDI Conference.

### Breakfast \$5,000//First come, first served//One per day//Price each day

Let the first impressions of the day be yours. As attendees take pleasure in their first cup of 'jo, greet them with your logo on a large sign announcing your hand in providing this first meal of the day.

### Presenter Ready Room \$5,000//First come, first served//One opportunity

Nearly all of the 200-plus presenters and many others at the EHDI Annual Conference will come through the Presenter Ready Room. Make sure your logo is what they see! Computer screens and signs will bear your logo in this high traffic area.

### Learning Sessions \$5,000//(+meal costs)//First come, first served

It's your chance to feed attendees' hunger for knowledge - host your own Lunch and Learn, or an evening or early morning session! EHDI Conference staff will work with you and the hotel to make arrangements. Be sure to make this request early as space is limited. \*During peak times, more than one sponsor session may be scheduled at the same time.

### Refreshment Break \$3,000//First come, first served//Two per day//Price each day

Be there just when attendees need that morning or afternoon pick-me-up! Served in the exhibit hall and near breakout sessions with your logo on a large sign.

### Poster \$3,000//First come, first served//One opportunity

Have your company showcased along with the latest and greatest in EHDI by sponsoring the Poster Session. Your company will have prominently placed signage and a poster board to display your materials. Your sponsorship does not assume liability for the content of the abstracts presented.

### Reception \$3,000//First come, first served//3 opportunities

Give the EHDI Conference attendees a chance to get to know you at the networking reception! Signage will prominently display your company's logo at the reception for guests to see as they enjoy this well-attended meet and greet event.

### EHDI Conference Bags \$2,500//First come, first served//3 opportunities

Imagine everyone carrying your logo for the entire meeting - And then taking it home! Up to three logos may be included on the conference bags given out to all participants. Don't miss your chance to be one of them.

### Exhibit Hall Networking Areas \$2,000//First come, first served//3 opportunities

The Exhibit Hall is the place to be seen. Maximize your exposure and have your name displayed at networking tables in special, comfortable networking areas of the Exhibit Hall.

### Student Scholarships \$750 Each

Ensure that the next generation of EHDI professionals knows your name! Opportunities to provide scholarships to EHDI are available in increments of \$750. Recipients will be notified of your support, and your sponsorship will be announced prior to the General Sessions and will be included in the PowerPoint announcements shown as people enter and exit these sessions. \*Must be at \$3,000 minimum overall to be considered a sponsor.

### Parent Scholarships \$750 Each

Let the families of children with hearing loss know you care by sponsoring parents to participate in the EHDI Annual Conference. Opportunities to provide scholarships to EHDI are available in increments of \$750. Recipients will be notified of your support, and your sponsorship will be announced prior to the General Sessions and will be included in the PowerPoint announcements shown as people enter and exit these sessions. \*Must be at \$3,000 minimum overall to be considered a sponsor.

### Conference Bag Inserts \$500//First come, first served//May be limited due to space

There's one way to be sure everyone sees your newest materials: Have them placed right in the conference bags that all participants will receive! \*Each insert is limited to one-page (front and back is fine) handout \*Must be at \$3,000 minimum overall to be considered a sponsor.



# Ad Info & Rates



## 2023 Early Hearing Detection and Intervention Conference Advertising Policies and Pricing

A limited number of paid advertisements will be allowed in the Program Book distributed to participants at the 2023 EHDI Conference. Information on the pricing and policies related to paid advertising at the EHDI Conference are outlined below.

### GENERAL POLICY ON ADVERTISING AT THE EHDI CONFERENCE

Flyers, brochures, promotional items and/or information may NOT be distributed in any area with the exception of paid exhibitors or sponsors. Paid exhibitors may distribute materials in their assigned exhibit area only. "Room drops" will not be allowed at the meeting hotel(s), and exhibitors and other entities are not permitted to distribute materials in the plenary sessions or breakout sessions (unless the materials are distributed at the exhibitor's own breakout session).

### ADVERTISEMENT PRICING FOR PROGRAM BOOK

A limited number of paid advertisements in black and white only will be allowed in the Program Book for the 2023 EHDI Conference. The cost varies depending on the size of the ad and where it is placed within the Program Book.

### REQUESTING AD SPACE IN THE PROGRAM BOOK

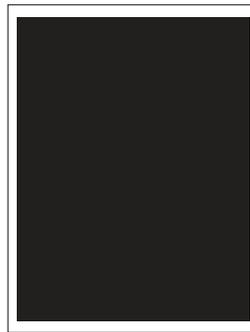
All requests to purchase ad space in the Program Book must be submitted no later than January 20, 2023

- Visit the Exhibitor and Advertising registration link at [ehdiconference.org](http://ehdiconference.org) to request ad space.
- Email the ad exactly as it would appear in the Program Book to: [ehdiconference@usu.edu](mailto:ehdiconference@usu.edu).

### REVIEW PROCESS FOR AD REQUESTS

All advertising is subject to approval. Each request for ad space will be reviewed and considered. An initial email acknowledging receipt of the ad space request will be emailed within 2 business days. A decision regarding the ad request will be made within 14 business days of receipt. EHDI reserves the right to refuse or cancel any ad, which in our judgment contains inappropriate content. Acceptance of an ad does not imply EHDI's endorsement or guarantee of the product or service advertised. EHDI is not responsible for any claims made in an ad.

## Full Page



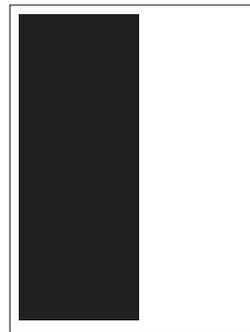
## Full Page

- Inside Front Cover  
7.75" W x 10" H  
**\$1,500**

- Within Book 7.75"  
W x 10" H  
**\$900**

*\*Included with Platinum Sponsorship*

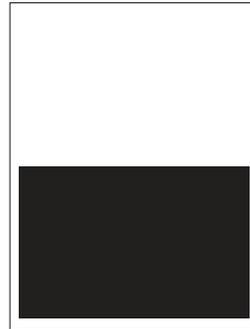
## 1/2 Page Vertical



1/2 Page Vertical  
3.75" W x 10" H  
**\$650**

*\*Included with Gold Sponsorship*

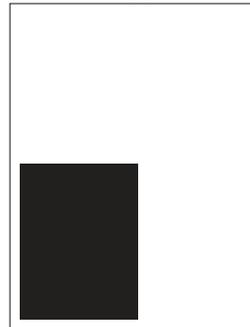
## 1/2 Page Horizontal



1/2 Page Horizontal  
7.75" W x 4.625" H  
**\$650**

*\*Included with Gold Sponsorship*

## 1/4 Page



1/4  
Page  
3.75" W x 4.625" H  
**\$400**

*\*Included with Silver and Bronze Sponsorship*

(All ads will print in black & white)