



2027 SPONSORSHIP & ADVERTISING



MARCH 22–24, 2027



BELLEVUE, WA

The National Center for Hearing Assessment and Management (NCHAM) invites you to become a supporter of the 2027 Early Hearing Detection and Intervention (EHDI) Conference, the nation's premier educational and networking event for EHDI stakeholders. The EHDI Conference provides everyone who is involved with EHDI an opportunity to identify areas of concern, promote collaboration, and share best practices. Since 2002, the EHDI Conference has drawn stakeholders, professionals, and many more from across the United States.

Early commitments maximize recognition, so please submit your application as soon as possible. We appreciate your support of EHDI and look forward to working with you!

PROFILE OF ATTENDEES

The EHDI Conference draws professionals and parents intent on improving early hearing screening, diagnosis, and intervention systems for infants/young children and their families. EHDI Conference content will be relevant to:

- ▶ State EHDI program staff members
- ▶ Audiologists
- ▶ Physicians and other health care providers
- ▶ Families of children who are deaf or hard of hearing
- ▶ Early intervention specialists
- ▶ Speech-language pathologists
- ▶ Advocates
- ▶ Representatives from the major organizations working with EHDI programs
- ▶ Students
- ▶ Researchers

Past EHDI Conferences have averaged about 1,000 attendees, including approximately 200 audiologists, 175 early interventionists, 225 state healthcare and education agency representatives, 250 University faculty and students, 175 family members/parents of children with hearing loss and 75 healthcare/medical providers.



LIMITED OPPORTUNITY- GO STEADY WITH EHDI!

Become a sustaining sponsor of EHDI programs by committing to maintain a Gold or Platinum level of sponsorship for the next three years. Sustaining sponsors receive:

- ✓ Special recognition at the EHDI Conference
- ✓ Be recognized as supporters of EHDI on the NCHAM and [EHDI website](#) year-round
- ✓ Have the opportunity to send email and Facebook announcements to EHDI participants three times each year: the first within two weeks prior to the annual EHDI Conference; the second within two weeks following the annual EHDI Conference, and the third within six months following the Conference
- ✓ Enjoy priority early sponsorship registration each year with first choice for sponsorship items as we return to an in-person conference, items including Lunch & Learns, booth space, and other limited opportunities.

2027 SPONSORSHIP LEVELS AND BENEFITS

Benefits of Sponsorship	Platinum \$10,000+	Gold \$7,500+	Silver \$5,000+	Bronze \$3,000+
One complimentary registration to the EHDI Annual Meeting.	X	X	X	X
Name or logo listed in the Program Book, on the EHDI Conference website with a link to your website, and in the rolling announcements shown in general sessions	X	X	X	X
Special sign placed on exhibit booth acknowledging contribution	X	X	X	X
Large ad in the Program Book and Mobile App	X			
Medium ad in the Program Book and Mobile App		X		
Small ad in the Program Book and Mobile App			X	X
Email and Facebook notices/ad sent to Conference Registrants six (6) weeks prior to the Conference*			X	
Email and Facebook notices/ad sent to Conference Registrants four (4) weeks prior to the Conference*		X		
Two email and Facebook notices/ads to Conference registrants: the first within two weeks of the Conference and the second within two weeks following the Conference*	X			
Name or logo placed on "Thank You" signage acknowledging sponsors	X	X	X	X
Name or logo on sponsorship signs throughout the Conference space	Per specific sponsorship opportunities.			
Premium 20x20 booth in Exhibit Hall in prime location	X			
Standard 8x10 booth in Exhibit Hall with priority choice of booth location		X	X	X
Acknowledgment of contribution on EHDI Conference Facebook page, reaching over 1,100 people and growing*	X	X		
Acknowledgement of contribution on NCHAM Facebook page, reaching over 3,000 people and growing*	X	X		
EHDI Conference Social Media Account posts acknowledging contribution	X	X	X	

**Emails and social media posts will be sent by a third party. Sponsors will NOT receive actual email distribution lists. Materials must be approved by the EHDI Annual Conference planners prior to being sent. All materials associated with Sponsorship Benefits are subject to approval.*

CRITICAL DEADLINES

Activity	Deadline
Sponsorship applications and payment due	Feb 5, 2027
Name/logo for sponsored promotional items* (bags, water bottles, etc.) All items to be included in the Program Book* (Sponsor's names, logos, advertisements)	Jan 29, 2027
All social media and email advertisements	Feb 5, 2027
Logo and information for onsite signage/recognition	Feb 5, 2027

**In order to receive recognition in our printed program book, EHDI website, social media, etc. logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format.*

CONTACT US

Casey Judd – ConferenceDirect
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Information about the 2025 EHDI Conference

www.ehdiconference.org

SPONSORSHIP OPPORTUNITIES

In addition to the items above that are included in your sponsorship level, you can also select from the below items (equal to the amount of your sponsorship total). The items below go towards meeting your sponsorship level.

Meeting WIFI Want to be everyone's favorite? Sponsor attendee WIFI during the meeting (First come, First served. One opportunity)	\$10,000
Hotel Key Cards This is your unique opportunity to place your logo in the hands of all meeting participants staying at the Hyatt Regency Bellevue. (First come, First served. One opportunity)	\$7,500
*NEW- Meeting Mobile App Put your brand in every attendee's hand! Place your logo on the app's home screen and guarantee constant visibility throughout the event! (First come, First served. One opportunity)	\$7,500
Presenter Ready Room Nearly all the 200+ presenters at the EHDI Annual Conference will come through the Presenter Ready Room. Make sure your logo is what they see! Your logo will be displayed on signage and on the computer screens in the room in this high traffic area. (First come, First served. One opportunity)	\$5,000
Breakfast Let the first impressions of the day be yours. As attendees enjoy their morning coffee and breakfast, greet them with your logo displayed prominently on signage throughout the breakfast space. (First come, First served. One per day, Price each day)	\$5,000
Learning Sessions Feed attendees' hunger for knowledge by hosting your own Lunch and Learn, or an evening or early morning session! The EHDI Conference team will work with you to coordinate logistics. Space is limited, be sure to reserve early. *During peak times, multiple sponsor sessions may be scheduled concurrently. (First come, First served)	\$5,000 + meal costs
Refreshment Break Be there just when attendees need that morning or afternoon pick-me-up! Refreshments will be served in the exhibit hall and near breakout sessions offering high visibility. Your logo will be displayed prominently on signage throughout the break area. (First come, First served. Two per day, Price each day)	\$3,000
Poster Be part of the excitement as cutting-edge research and ideas are presented at the EHDI poster sessions. Your logo will be prominently displayed on signage in the poster hall and you'll be given your own poster board to display your materials. Your sponsorship does not assume liability for the content of the posters presented. (First come, First served. One opportunity)	\$3,000
EHDI Conference Bags Imagine your logo in the hands of every attendee- carried throughout the conference and taken home as a lasting reminder of your support! Don't miss your chance to be one of the exclusive sponsors featured on this keepsake item. (First come, First served. 3-5 opportunities)	\$2,500
Exhibit Hall, Networking Areas The Exhibit Hall is the place to be seen. Maximize your exposure and have your logo displayed at networking tables located in specially designated, comfortable areas throughout the hall. This area offers a great opportunity to connect with attendees in a relaxed, engaging environment. (First come, First served. 3 opportunities)	\$2,000
Student Scholarships Ensure that the next generation of EHDI professionals know your name! Opportunities to provide scholarships to EHDI are available in increments of \$750. Recipients will be notified of your support, and your sponsorship will be announced prior to the General Sessions and will be included in the PowerPoint announcements shown as people enter and exit these sessions. *Must be at \$3,000 minimum overall to be considered a sponsor.	\$750 Each
Parent Scholarships Let the families of children with hearing loss know you care by sponsoring parents to participate in the EHDI Annual Conference. Opportunities to provide scholarships to EHDI are available in increments of \$750. Recipients will be notified of your support, and your sponsorship will be announced prior to the General Sessions and will be included in the PowerPoint announcements shown as people enter and exit these sessions. *Must be at \$3,000 minimum overall to be considered a sponsor.	\$750 Each
Conference Bag Inserts There's one way to be sure everyone sees your newest materials: Have them placed right in the conference bags that all participants will receive! *Each insert is limited to one-page (front and back is fine) handout. *Must be at \$3,000 minimum overall to be considered a sponsor. (First come, First served. May be limited due to space)	\$500

2027 INFO & RATES

General Policy on Advertising at the EHDI Conference

Flyers, brochures, promotional items and/or information may NOT be distributed in any area with the exception of paid exhibitors or sponsors. Paid exhibitors may distribute materials in their assigned exhibit area only. "Room drops" will not be allowed at the meeting hotel(s), and exhibitors and other entities are not permitted to distribute materials in the plenary sessions or breakout sessions (unless the materials are distributed at the exhibitor's own breakout session).

Requesting Ad Space in The Program Book or Mobile App

All requests to purchase ad space in the Program Book must be submitted no later than January 27, 2027.

- Visit the Exhibitor and Advertising registration link at ehdiconference.org to request ad space.
- Email the ad exactly as it would appear in the Program Book to: casey.judd@conferencedirect.com

Review Process for Ad Requests

All advertising is subject to approval. Each request for ad space will be reviewed and considered. An initial email acknowledging receipt of the ad space request will be emailed within 2 business days. A decision regarding the ad request will be made within 14 business days of receipt. EHDI reserves the right to refuse or cancel any ad, which in our judgment contains inappropriate content. Acceptance of an ad does not imply EHDI's endorsement or guarantee of the product or service advertised. EHDI is not responsible for any claims made in an ad.

Advertisement Pricing for the Mobile App

Ads display as eye-catching cards on the app's highest-traffic pages, ensuring maximum visibility with attendees. Each ad includes a title (up to 25 characters), a short description (up to 120 characters), and two logos sizes (444x306 and 300x300). When attendees tap your ad, they will be directed to a custom page of your choice, whether it's a full PDF version of your ad, an external website, or directly to your exhibitor/sponsor profile within the app. This is a high-impact way to increase brand awareness, drive traffic to your booth, and engage with conference participants throughout the event.

Mobile App Pricing- \$550

Advertisement Pricing for Program Book

The cost varies depending on the size of the ad and its placement within the Program Book. See below.



Full Page

Inside Front Cover
7.75" W x 10" H
\$1,500
Within Book
7.75" W x 10" H
\$900

Included with Platinum Sponsorship



1/2 Page Vertical

3.75" W x 10" H
\$650
Included with Gold Sponsorship



1/2 Page Horizontal

7.75" W x 4.625" H
\$650
Included with Gold Sponsorship



1/4 Page

3.75" W x 4.625" H
\$400
Included with Silver and Bronze Sponsorship

**All ads will print in black & white*